



NEWS RELEASE

350 Old Airport Road
Wooster OH 44691
330.264.7400

FOR IMMEDIATE RELEASE – JANUARY 2017

CONTACT INFORMATION:

Deb Jenkins, Corporate Administrative Coordinator – deb.jenkins@dsdistribution.com
330.264.7400 Ext. 1915 or Cell: 330.749.3684

Space Needs Brings Benchmark Craftsmen – 3PL Seals Deal

World Famous Brands Share Common Space at Regal Facility

WOOSTER--Imagine the Rock and Roll Hall of Fame, the Harley-Davidson Motor Company, DeWalt and Aspen Dental all in one place. It could happen. All of them work with Benchmark, one of D+S Distribution's new clients. Benchmark, located in Seville, Ohio, is a creator of trade exhibits and event components for some of the world's most recognized brands.

Making a positive impact at trade and convention shows demands imagination and resourcefulness. Benchmark designs, builds, crates and ships custom-built show environments for major clients. When the show or exhibit is over, all items including sample product, shelving and professional photos are repacked and shipped back to the company for safe keeping and possible future use. Eventually space becomes an issue.

Space was the primary reason Benchmark reached out to D+S Distribution. It needed room to expand the business and wanted to consolidate working areas to increase efficiency. D+S Distribution's 3PL services sealed the deal.

"Phase one is to alleviate Benchmark's space issues," said Jim Hasapis, Operations Manager at Regal Facility. "We also have the processes in place to safely store returns, inspect and inventory, repack, label and return to Benchmark or ship to any location. It is a perfect partnership. D+S Distribution allows our clients to concentrate on their core business."

The Regal facility has space to store and deliver the value added services needed according to Hasapis. Benchmark's inventory ranges from pallets of accessories and new products to large wooden crates reaching 15 feet in length. Items needed within the year are stored on the first floor. Those not in current demands are secured on the third floor of Regal.

"D+S Distribution's experience in establishing reverse logistic processes and customer return programs is a perfect solution for Benchmark's growing pains," said Jon Ansel, President of D+S Distribution. "Our focus is to design and customize programs that fit our customer's

unique requirements. We know a supply chain is not complete without the efficient management of customer returns."



#####