



NEWS RELEASE

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Snow Road Facility Perfect Fit for Multiple D+S Clients ***BabySwede/BabyBjörn Primary Project***

WOOSTER--D+S Distribution is proud to announce its newest warehouse facility on Snow Road in Cleveland. The new location houses the assembling, kitting, packing and distribution of long-term partner BabyBjörn/Baby Swede plus several other primary clients including CTEK, E3 Spark Plugs, Kubota and C2 Cups. The move to the newest facility transpired after a 12 year collaboration with the IX Center was not renewed.

"A change in the strategic direction for use of space inside the IX Center surfaced in late December triggering our relocation strategy," said Jon Ansel, President of D+S Distribution. "We pride ourselves on knowing the warehousing market and immediately identified several options. We toured three viable properties within a one mile radius of the IX Center and chose the Snow Road location."

The move to Snow Road brings advantages to clients and D+S employees according to Doug Thomas, Regional Manager for D+S Distribution. "Additional dock doors offer greater efficiency for our clients," said Thomas. "Carriers have faster access to the facility plus there is less commercial and guest traffic. In addition, our employees enjoy larger office space, rest rooms with adjacent lockers and a dedicated break/lunch room."

Transferring a priority client like BabyBjörn /Baby Swede requires extensive teamwork. D+S teams completed the relocation in three weeks, closing for only one business day to reset computers. "The maintenance crew accomplished a monumental task refurbishing the space into a world class looking facility," said Mick Bolon, Vice President of Operations at D+S Distribution.

The IT group placed over one mile of cable and positioned security cameras throughout +100,000 square feet. Warehouse personnel organized over ninety trucks loads to and from the facilities. The inventory was analyzed before any moves took place according to Thomas.

“Based on extensive experience with moving to new facilities and our vast knowledge of the customer’s production, it was a seamless process for everyone involved,” added Bolon.

“BabyBjörn embraced the vision we had for its company but the executives were a little nervous after 10 years in one place,” smiled Ansel. “The group toured the Snow Road facility shortly after the move and were in disbelief of the transformation and flawless execution of our teams. ”



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